

Remarks/Arguments:**STATUS OF CLAIMS**

Claim 308 has been amended.

Claims 309-323 and 325-337 remain unchanged.

Claims 338 is new.

Claims 1-307 and 324 were previously canceled.

There were 27 claims before amendment, including one independent claim, claim 308. After amendment there are 30 claims, including two independent claims, claims 308 and 336.

The highest number of claims previously paid for was 58, including 17 independent claims. Since presently there are fewer such claims, then no additional claims fees are due.

No new matter is added by the amendments, which are supported by the original disclosure as discussed herein. The cited support within the description is often a single paragraph, but it should be recognized that the amendments may be supported at numerous paragraphs within the description and no attempt has been made to be thorough in citing all applicable support.

EXPLANATION OF AMENDMENTS

The amendments to claim 308 delete the existing final step and reconstitutes it into three separate steps to provide greater clarity to the uniqueness of the invention.

Limitation 1: configuring the server to control all of the user's interaction with the first dynamic content and the second dynamic content by causing the third host to retrieve the first dynamic content from the first host, and to retrieve the second dynamic content from the second host. (Support at paragraph 138 and 139 of the description)

Limitation 2: configuring the server to control interfacing with the user accessing the first dynamic content and the second dynamic content through the third host. (Support at paragraphs 93, 138 and 139 of the description)

Limitation 3: configuring the server to maintain user interaction with the first dynamic content and the second dynamic content at the third host. (Support at paragraphs 105-106, 138-139 and 195-196 of the description)

Applicant's claim 308 is directed to a server performing all of the steps that accesses at least two hosts (stores/websites) of Internet content (product/services). The server retrieves content (first content) from a first host (a store/website), second content from a second host and presents it through a third host (another store/website).

Limitation 1: In this regard, this limitation requires that the server controls all user interaction with first content and the second content by causing the third host to retrieve the first content and the second content. Thus, control of the user interaction is through the third host.

Limitation 2: As a corollary to the first limitation, this second limitation clarifies that the server provides the retrieved content "through the third host." Thus, the user is not redirected to the other hosts stores or web sites.

Limitation 3: As a corollary to the first and second limitations, limitation 3 requires the server to "maintain user interaction with the first dynamic content and the second dynamic content at the third host."

So, Limitation 1 in combination with Limitation 2 and Limitation 3 requires the server being accessed by the user to cause the third host to retrieve the first dynamic content from the first host and the second dynamic content from the second host, to control all of the user's interaction with the first dynamic content and the second dynamic content, while maintaining user interaction through the third host.

This combination of controls is unique.

A new dependent claim is added to the claim 336 to specify that the contents, which are virtually stored on the server because they originate from the other web sites are

controlled by a virtual table on the server. It is virtual because it is not the contents that are stored in the table, but rather the location where the original contents are found.

This is supported at paragraph 92 of the description.

The dependent claims inherit the distinctiveness of the independent claim.

Conclusions:

Amendments to the claims expand on a prior step and add a new dependent claim. No additional claims fees are due as a result of the submitted amendments. No new matter is added to the application by the amendments in this response.

Therefore, applicant respectfully requests further examination of his application based on the amendments submitted, that a timely Notice of Allowance be issued in this case, and that the application be issued as a United States Patent.

Respectfully submitted,

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